



Anna Venejärvi

FINNISH JOURNALIST & CONTENT SPECIALIST
JOURNALISM - ONLINE CONTENT - SEO

PROFILE

I am Finnish journalist, copywriter and SEO content writer living in Madrid area, Spain. Working as a freelance journalist and as a digital marketing freelancer (SEO content writer, project manager and editor).

CONTACT

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Nationality: Finland. Permanent residency in Spain since 2009.

CURRENT WORK

Freelancer writer for various Finnish newspapers and magazines (for example Helsingin Sanomat, Ilta-Sanomat, Mondo).

March 2019 - present: Marketing Agency Spotzer (Netherlands)

- Copywriter (freelancer) creating and editing content for Finnish websites.

September 2018 - present: SÚMATE Online Marketing Agency (Spain)

- SEO writer and editor (freelancer) in projects related to travel and flights.

- Keyword analyst in Finnish projects.

2017- present: Keycontent Content Agency (Spain)

- SEO writer, editor and project manager (freelancer).

- Specialized in travel projects for travel sites and travel fare metasearch engines.

PREVIOUS WORK

2012-2019: Olé-lehti magazine/publishing company, S.I. Media SL (Spain)

- Managing editor for leading Finnish publishing company in Spain.
- Magazine focusing on life in Spain, travel, gastronomy, flights etc.

2009 - 2013: Olé-lehti magazine (S.I. Media SL), Editor

September 2019: Warner Bros. International Television Production, Finland, Contestant Coordinator for a television game show

2007 - 2008: Newspaper Karjalainen, Editor (city section and culture)

Summer 2007: Newspaper Helsingin Sanomat: Editor (culture section)

June - December 2006: Savon Sanomat, Editor (culture section)

LANGUAGE SKILLS

Finnish: native speaker

English: fluent (Cambridge certificate B2)

Spanish: fluent, resident in Spain since 2009 (DELE certificate B2)

Swedish: basic skills

EDUCATION

2016 - 2018: University Carlos III Madrid, Spain (UC3M), Masters degree: Master in Advertising Communication (bilingual English/Spanish)

2004 - 2007: University of Jyväskylä (Finland), Bachelor of Arts (B.A.): Journalism, organizational communication and literature

PERSONAL INTERESTS

- Photography
- Blogging
- Travelling & Languages
- Hiking
- Reading

SKILLS

- Excellent **organizational skills**, experienced in team work and project management.
- Experienced in **cross-cultural projects**.
- **Punctual, efficient, independent**.
- **Good skills in Office tools, Google Ads, Mono software. Some experience in WordPress.**